

S. STRIDE

WATCHMAKER, JEWELLER
AND SILVERSMITH
Distinctive Jewellery

4 & 5 PLAZA CINEMA BUILDINGS
SWANSEA, GLAM.
PHONE: SWANSEA 4553

Follow the "SWANS"

Self Drive Cars available for all Away
Matches

1st Class Travelling at 3rd Class Cost

SIMPSON & DAVIES

EVERSLEY RD., SKETTY, SWANSEA
Telephone: 88717 and 4314
Full particulars upon application

FIXTURES

HOME MATCHES

1950	Opponents	League	F.	A.
Aug. 19	Birm'ham C.	Eng.	0	1
24	Sheffield U.	Eng.	1	2
26	Leyton O.	Comb.	1	1
31	Crystal P.	Comb.	4	0
Sept. 2	Doncaster R	Eng.	2	2
7	Leeds U.	Eng.	4	2
9	Bristol R.	Comb.	1	2
14	Luton	Comb.	2	2
16	Blackburn R	Eng.	1	2
18	Ton Pentre	Welsh	1	0
21	North'pton	Comb.	2	4
23	Coventry C.	Comb.	2	1
25	Gwynfi	Welsh	6	1
30	Barnsley	Eng.	1	0
Oct. 5	Arsenal	Comb.		
7	Chesterfield	Eng.		
9	Haver'dwest	Welsh		
14	Southend	Comb.		
16	Senghenydd	Welsh		
21	Man. C.	Eng.		
26	Caerau	Welsh		
28	Leicester C	Comb.		
Nov. 4	Cardiff C.	Eng.		
11	Reading	Comb.		
18	Bury	Eng.		
25(1)	Q.P.R.	Comb.		
Dec. 2	Notts C.	Eng.		
9(2)	Cardiff C.	Comb.		
16	Millwall	Comb.		
23	Hull City	Eng.		
25	Luton T.	Eng.		
26	Birm'ham	Comb.		

AWAY MATCHES.

1950	Opponents	League	F.	A.
Aug. 19	Fulham	Comb.	1	2
19	Ton Pentre	Welsh	4	1
21	Penrh'wber	Welsh	4	1
23	Reading	Comb.	2	2
26	Hull C.	Eng.	1	2
28	Sheffield U.	Eng.	1	6
Sept. 2	Millwall	Comb.	0	1
2	Haver'dwest	Welsh	2	1
4	Luton	Comb.	0	1
9	Brentford	Eng.	1	2
9	Caerau	Welsh	2	5
16	Birm'ham C.	Comb.	0	1
16	Nelson	Welsh	2	2
23	South'pton	Eng.	1	2
25	Cardiff C.	Comb.	0	0
30	Millford	Welsh	0	5
Oct. 7	Leicester C	Comb.		
7	Senghenydd	Welsh		
14	Q.P.R.	Eng.		
21	Q.P.R.	Comb.		
28	Leicester C.	Eng.		
Nov. 4	Leyton O.	Comb.		
4	Ebbw Vale	Welsh		
8	Cardiff C.	Welsh		
11	Coventry C.	Eng.		
11	Bargoed	Welsh		
18	Coventry C	Comb.		
18	Merthyr	Welsh		
25	Preston N.E.	Eng.		
Dec. 2	Southend U	Comb.		
9	Grimsby T.	Eng.		
16	Birm'ham C	Eng.		



Official
Programme
2d.

Swansea Town A.F.C

SATURDAY, OCTOBER 7th, 1950

SWANSEA T. v. CHESTERFIELD

Kick Off 3.15 p.m.

For Quality and Style ...

MORGAN & LOTT LTD.

HOUSE FURNISHERS

206 HIGH STREET, SWANSEA

Telephone: SWANSEA 2506

The best Soccer News and Forecasts

SPORTING RECORD

3d. weekly

Arnold Engineering & Construction Co. Ltd.

Constructional Engineers : Civil Engineering Contractors

19, MANSEL STREET, SWANSEA Telephone: 3659
West Wales Branch Office: PEMBROKE DOCK. Telephone: Pembroke Dock 219

Swansea Town Association F.C.

LIMITED

PRESIDENT: W. CRAVEN LLEWELYN, ESQ.

DIRECTORS:

MESSRS. A. FREEDMAN (CHAIRMAN), D. C. REES, A. ADAMS, B. T. REES, D. J. WEAVER, H. L. SULLIVAN AND D. M. EVANS-BEVAN
 SECRETARY/MANAGER: W. McCANDLESS ASSISTANT SECRETARY: R. HARVEY

CLUB NOTES

By Watchman

THIS week we find ourselves with another home match and an opportunity to bring about a much-needed improvement in our League position. At the same time no player in our ranks will under-estimate the skill of Chesterfield, today's visitors to the Vetch Field, who have always supplied us with keen and skilful opposition.

We do, however, hope for a repetition of the grand form which our players displayed in the second half of their game with Barnsley, and if that is the case they should get further away from their present unenviable low position in the Second Division.

The successful debuts of Roberts and Howarth, our new players, were particularly satisfying, but no less pleasing was the return to form of several of the other members of the side. If the improvement can be maintained the Swans should soon start an appreciable climb in the League. The team is playing with a new spirit and we hope this will again be in evidence this afternoon against our dour opponents from Derbyshire.

WELL-KNOWN PLAYERS

There are several well-known players in the Chesterfield side, notably Milburn, who has been selected to play for the Football League against the Irish League, and Dale, the young winger who is considered a future England international.

It will require a first-class exhibition this afternoon to ensure the winning of two points, but a repetition of last week's form should do the trick.

Next Saturday our team will be in London for the match with Queens Park Rangers, and it looks as if we shall have a big following, for quite a number of supporters are going to Town for the game.

FOR PERFECT TRAVEL WITH
 GUARANTEED COMFORT

**MATHIAS LUXURY
 COACHES LTD.**

15 WOODFIELD ST., MORRISTON
 SWANSEA

YOU WILL "SCORE" IF
 YOU ARE COACHED BY US

Follow the "SWANS" in
**MATHIAS LUXURY
 COACHES**

Tel. 71718 SWANSEA Tel. 71718

N. & C.
LUXURY COACHES
 Ltd.

EXPRESS SERVICE EVERY HOUR
 Between

SWANSEA AND CARDIFF
 Return 4/6 Fare

Also a large Fleet of Coaches for
 PRIVATE HIRE

Head Office: JAMES STREET, NEATH
 Telephone: 2227/8

Phone: 82122

Elsmore's Radio
 91 MANSEL ST. (Nr. Albert Hall)
 SWANSEA

FOR EVERYTHING RADIO AND
 ELECTRICAL

Refrigerators, Washing Machines,
 Cookers, Kettles,
 Irons, etc.

LATEST RECORDS IN STOCK

TYPEWRITER
 TECHNICIANS

South Wales Agents for
 "BRITISH OLIVETTI TYPEWRITERS"
F. C. ROGERS & Co. Ltd.

55 WIND ST.
 SWANSEA

OFFICE
 EQUIPMENT

Tel.
 4636

**G. Edgar Williams
 (Builders) Ltd.**

BUILDERS
 &
 CONTRACTORS

WHITE STREET YARD
 SWANSEA

Tel. Swansea 3435

IRONMONGERY AND TOOLS
 for service and value

**Cash Hardware
 Stores Limited**

DILLWYN STREET, SWANSEA

Tel. 4842

Buy your

EKCO

BRITAIN'S BEST RADIO

from

**DAN
 MORGAN**

SWANSEA'S FIRST DEALER
 16 St. Helens Road

W. J. HOLT

RADIO REPAIRS
 RADIO ELECTRICAL & TELEVISION
 SERVICES

Agent for McMichael, Ultra, G.E.C.,
 Pilot, Marconi, etc. Authorised
 dealers for Hoover Cleaners and
 Washing Machines

BRYNHFRYD SQUARE
 and
 23 BRYN-Y-MOR ROAD, SWANSEA

J. CECIL JONES

MEMORIAL SPECIALIST

59 Oxford St.
 SWANSEA
 Tel. 5011

17 Alfred St.
 NEATH
 Tel. 197

**Lloyd's
 Sales Agency**

Specialists in Cafe, Canteen, Hotel,
 Restaurant, Milk and Snack Bars and
 Cocktail Bar Equipment

99 HIGH STREET, SWANSEA
 Tel. 55012

Distributors for "Minimax" Tea and
 Coffee Sets and for FROZT-ED-AER
 Refrigerators

AFTER THE MATCH VISIT

THE CASTLE CAFE

2 CASTLE SQUARE, SWANSEA

FOR DELICIOUS MEALS AT POPULAR PRICES
MORNING CONTINENTAL COFFEE
LUNCHEONS, TEAS ALSO LATE SUPPERS
OPEN EVERY DAY-8 A.M. TILL 10 P.M.
ICE CREAM A SPECIALITY

ALSO AT THE CORNER HOUSE
FISH AND CHIPS RESTAURANT
39 & 40 SINGLETON STREET, SWANSEA
FOR DELICIOUS FISH AND CHIPS
DINNERS TEAS, SUPPERS

*Shoot with Guns
and Cartridge
supplied by Experts*

Atkinson Sports

26 OXFORD STREET, SWANSEA

Phone 4647

Large Range New and Second Hand
Guns available

For particulars of Advertising Space
on this Programme apply

SPORTS PUBLICATIONS

46 Watford Way
LONDON, N.W.4

Phones:— HENdon 1934/1929/3370/2929

SILVERLINE

FOR INEXPENSIVE CAR HIRE

PHONE: 3055 and 2802

DR. BARNARDO'S HOMES

CARE FOR 7,000 CHILDREN
and
DEPEND ON PUBLIC SUPPORT

Please help by Gift to
113 Barnardo House,
Stepney Causeway, E.1

Space donated by Sports Publications

EXPLOSIVES AGENT FOR
IMPERIAL CHEMICAL INDUSTRIES
Limited Nobel Division

GLYN GRIFFITHS

(of E. H. Griffiths & Sons)

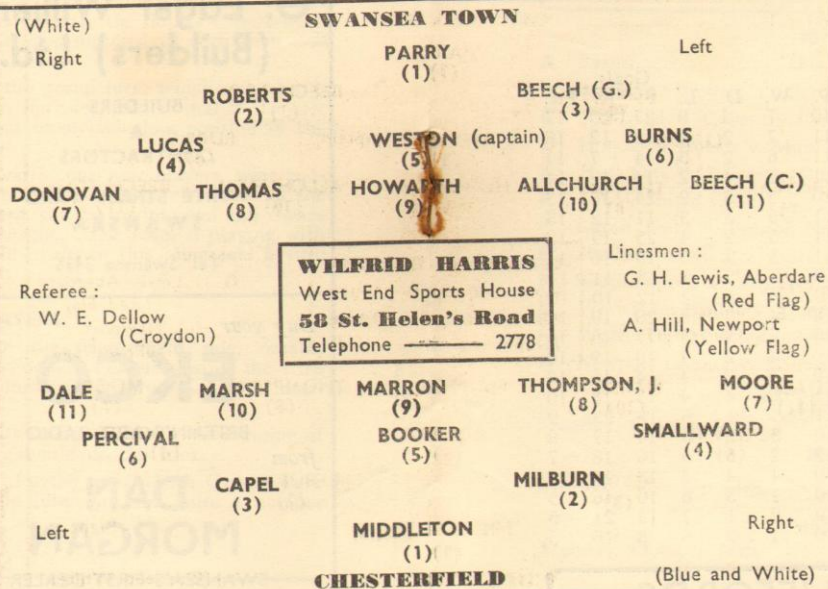
84 SKETTY ROAD - SWANSEA
Glamorganshire Tel. Swansea 56282

EXPLOSIVES AGENCY FOR NEARLY
FIFTY YEARS

FFORESTFACH BILLIARD HALL

Phone 58689

THE HALL WITH A FRIENDLY ATMOSPHERE



MEMBERS OF SWANSEA WELFARE SNOOKER LEAGUE

Ernest Williams (Contractors) Ltd.

invite your inquiries for
**BUILDING AND
DECORATIVE WORK**
OF EVERY DESCRIPTION

Argyle Works, Richardson Road
SWANSEA

Telephone: Swansea 2104 (3 lines)

BUY YOUR HOME THROUGH

THE SWANSEA IMPERIAL PERMANENT BUILDING SOCIETY

38 WALTER ROAD
SWANSEA

Telephones: SWANSEA 7403
After 6.0 p.m.—87127

GLYN GRIFFITHS LTD.

Dispensing & Photographic Pharmacists
86 WOODFIELD ST., MORRISTON
SWANSEA GLAMORGANSHIRE

Complete First Aid Outfits and Dressings
supplied. Physician's Prescriptions and family
recipes accurately prepared. National Health
Service prescriptions also dispensed.

MURPHY - K.B. - BUSH - PILOT

*For the best in everything
Radio, Electrical, yes and
Television. It will pay you to*

**CONSULT SWANSEA'S
LEADING RADIO DEALERS**

"BANBURY'S" Phone 5251

PARK ST., SWANSEA
"SOUND" SERVICE AFTER SALES
G.E.C. - R.G.D. - PHILIPS - MULLARD

SPECIAL DAY EXCURSION
FRIDAY NIGHT, OCTOBER 13th

to
BLACKPOOL

Third Class **30/6** Return Fare

Leaving Swansea (High Street) at 10.5 p.m.

For full details see handbills obtainable at
Stations and Agencies

BRITISH RAILWAYS

Pritchard's beautiful modern
BRITAIN'S MOST MODERN GAS APPLIANCE SERVICE

GAS COOKERS

Ready for you now on very easy H.P. terms
Free delivery and fitting to existing gas point

47 WOODFIELD RD., 68 OXFORD STREET, 23 STATION ROAD,
MORRISTON SWANSEA PORT TALBOT

LEAGUE TABLE

DIVISION II.

	P.	W.	D.	L.	Goals		Pts.
					F.	A.	
Manchester City	10	7	3	0	27	13	17
Blackburn Rovers	11	7	2	2	18	12	16
Coventry City	11	6	2	3	14	7	14
Birmingham City	11	5	4	2	14	12	14
Hull City	10	5	3	2	24	18	13
Southampton	11	5	3	3	11	12	13
Barnsley	11	5	2	4	25	17	12
Preston North End	11	5	1	5	19	16	11
Cardiff City	10	3	5	2	13	11	11
Doncaster Rovers	10	3	5	2	12	10	11
Queens Park Rangers	10	4	3	3	20	19	11
Sheffield United	10	3	4	3	17	15	10
West Ham United	10	4	2	4	19	19	10
Leeds United	10	4	2	4	14	15	10
Chesterfield	11	3	4	4	13	18	10
Brentford	11	4	1	6	16	23	9
Bury	10	3	2	5	14	17	8
Leicester City	10	2	3	5	16	18	7
Grimsby Town	10	1	4	5	13	15	6
Notts County	10	1	3	6	10	16	5
Swansea Town	10	2	1	7	13	21	5
Luton Town	10	1	3	6	8	16	5

FOR PERSONAL SERVICE
AND QUALITY

FRED BEER

GRO CER

218 OXFORD ST., SWANSEA

CLIFFORDS

SEWING MACHINE SPECIALISTS

for
REPAIRS SALES SPARES

154, WESTERN STREET, SWANSEA
8, BRIDGE STREET, NEATH
7, CWMAYON ROAD, ABERAVON

CATERER
LUNCHES AND TEAS
C. C. JAMES

GOWER INN, PARKMILL
SWANSEA—Southgate 214

D'AMBROSIO ☆

the other name for QUALITY
in ICE CREAM

HOSPITAL SQUARE, SWANSEA

Abertawe Building Co.

E. LAMPREY H. STEVENS
BUILDERS AND CONTRACTORS
Painting and Decorating : Sanitary Work
Repairs of all kinds promptly executed

Rear 134/137 St. Helen's Ave., Swansea
Terms : Monthly Telephone : Swansea 4759

SWAN SPORTS

6a QUAY PARADE
Opp. Weavers
SWANSEA

Specialize in Sports Equipment
Suppliers to all Leading Clubs

H. GOODING

GLASS MERCHANT

All types of Glass supplied
139 HIGH STREET, SWANSEA
Tel. Swansea 3329

A. P. BARKER

PORTABLE BUILDING AND
JOINERY MANUFACTURER

13 GARDEN STREET
SWANSEA
Ministry of Works Regd. No. 24/156341/J.C.

HALF-TIME SCORES

A	Barnsley v. Grimsby Town
B	Blackburn Rovers v. Cardiff City
C	Brentford v. Coventry City
D	Doncaster Rovers v. Manchester City
E	Hull City v. Leicester City
F	Leeds United v. Bury
G	Luton Town v. Preston North End
H	Sheffield United v. Notts County
K	Southampton v. Birmingham City
L	West Ham United v. Queens Park Rangers
M	Wolves v. Middlesbrough
N	Newport County v. Millwall

FUTURE HOME MATCHES

Monday, October 9th.	K.O. 5.0 p.m.	Welsh League
HAVERFORDWEST		
Saturday, October 14th.	K.O. 2.45 p.m.	Combination
SOUTHEND		
Monday, October 16th.	K.O. 5.0 p.m.	Welsh League
SENGHENYDD		

"THE HOUSE FOR GOOD PRINTING"

SWANSEA PRINTERS LTD

BELLEVUE STREET · SWANSEA



Building and Civil Engineers
Griffith Davies & Co. Ltd.

PAXTON YARD, SWANSEA

TELEPHONE : 2146